



**ACHIEVE SUCCESS THROUGH CERTIFIED QUALITY
AND COACHING SYSTEM IMPLEMENTATION**



TYPICAL CHALLENGES PROFESSIONAL AND MAJOR AMATEUR CLUBS.

- Lack of a structural approach to quality management
- Lack of modern certified training methods
- There is a need for significant improvement in the organization and planning

SOLUTION:



A package of consulting services based on the implementation of two certified systems:

- QUALITY MANAGEMENT SYSTEM CERTIFIED ACCORDING TO ISO 9001
- COERVER® COACHING PLAYER DEVELOPMENT SYSTEM

IMPLEMENTATION

The implementation of the system is carried out over a period of approximately two years to full implementation through:

- Presentations
- Preparation of documentation
- Training
- Checking
- Certification

STEPS

- Free assessment of the club's potential
- Offer and implementation program tailored to the club's needs
- Objection, timetable, implementation
- Consulting and process monitoring
- Certification

BENEFITS

- A high standard of training
- Improved organization and planning
- Improved work environment for players and coaches
- Increased trust of parents and sponsors
- A path to excellence created

QMS IN FOOTBALL - PRACTICE

QMS has become a „must” standard of the modern business – and slowly it also enters sport/football:



JÖRN SCHLIMM

FIFA

Senior Manager - Audit, Risk & Advisory

QUOTE : Like in every industry, sports organizations should implement basic quality principles according to international best practice such as ISO 9001:2015.

CHARLIE COOKE & ALF GALUSTIAN



PROJECT LEADERS



Marjan Pulisic

Master of Science by education, Marjan Pulisic has many years of experience as a manager and co-owner at Navis Consult, Rijeka-based company being part of Rolls-Royce group and since 2019 - part of Kongsberg Group. Kongsberg is the world's leading corporation in maritime technologies. He participated in the development of the ISO9001 and also involved in the development and monitoring of the QMS as a quality director. A few years ago, he implemented the QMS in NK Lokomotiva Rijeka as the one of very few sports club implementing such system in this part of Europe and even wider. He is currently the CEO of the club.

PROJECT LEADERS



Ante Bašić is the General Director of Coerver Coaching in Croatia, Bosnia, and Slovenia. He holds a UEFA A coaching licence and has built his career specializing in the development of both coaches and players. Throughout his professional journey, he has worked with several prestigious clubs, including GNK Dinamo Zagreb, FC Lugano, NK Olimpija Ljubljana, NK Rudeš, and Lokomotiva Rijeka, among many others. His expertise lies in technical and tactical training, football education, and program management, with a strong focus on raising the standards of coaching and player performance across different levels of the game.